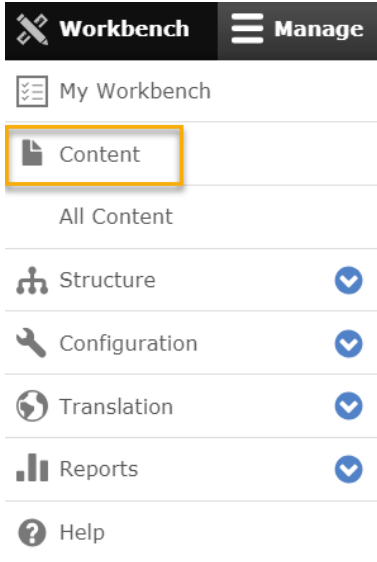


# How to create a Resource Content Type

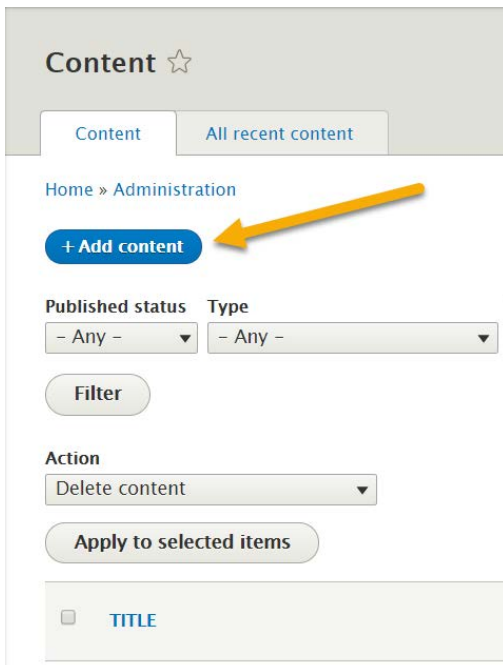
Step 1: Click Manage



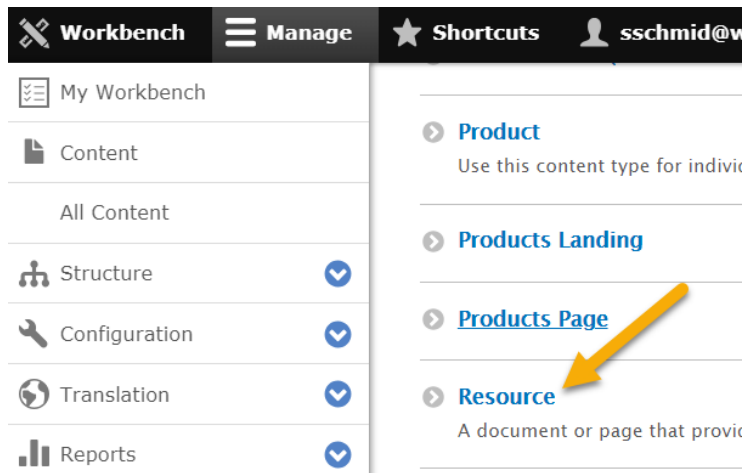
Step 2: Click Content



Step 3: Click blue “Add content” button



#### Step 4: Scroll down and click “Resource”



#### Step 5: Enter content into following fields:

- **Language field** - This is the site that the page will appear on.
- **Title field (Required)** - This is an administrative title field and the content entered into this field is for internal Gore purposes. This content will NOT display to the web page. See “gore.com Asset Naming Structure Notes” document in “Core Documents” folder [in Connections](#). For Resources, the structure is:

Category - Product (if applies) - Resource Type - Doc Title - Country Code - Language Code (if needed)

**Example: Sealants - SKYFLEX - Case Study - AH-64 Apache Helicopter – US**

- **Heading (Required)** - The content listed here will display as the heading for the resource. Begin with the type of Resource. See list below. Ex. “Case Study: (Name of Case Study)”

#### **Resource Types (naming)**

Authorized Distributors → Distributors

Brochures → Brochure

Case Studies → Case Study

Certifications → Certification

Data Sheets → Data Sheet

Drawings → Drawing

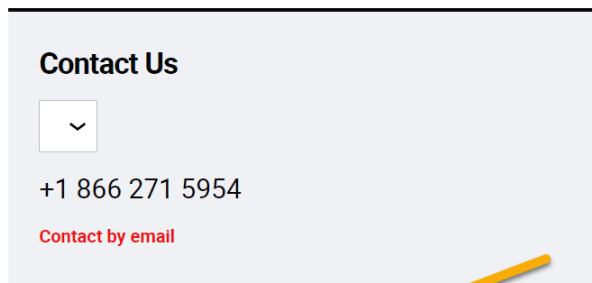
FAQ → FAQ

Glossary → Glossary

Industry Articles → Article

Installation Guides → Installation  
Part Number Information → Part Number  
Product Selection Guides → Selection Guide  
Technical Information → Tech Info  
Test Data → Test Data  
Tools → NA  
Validation Guide → Validation Guide  
Videos → Video  
Warranty Information → Warranty  
Webinars → Webinar  
White Papers → White Paper

- **Content Language:** This is the language of the actual content.
- **Display Date:** N/A at this time
- **Related Products:** These products show up in the Right Rail below the “Contact Us” box and above “Related Industries.” Marcom should list these products for you in the project.



### Related Products

SEALANTS

SKYFLEX™ Aerospace Materials for Installation & Maintenance

SKYFLEX™ Aerospace Materials for Design & Manufacturing

### Related Industries

Aerospace

Civil

Defense

[View all Industries](#)

- **Content Type:** Select the type of Resource you are creating.
- **Resource Image:**  
This image shows up as a thumbnail in search as well as below the Resource Heading and to the right of the Summary.  
Used in multiple places, the largest this image will appear is 600x500.  
One file only.  
256 MB limit.  
Allowed types: png gif jpg jpeg.

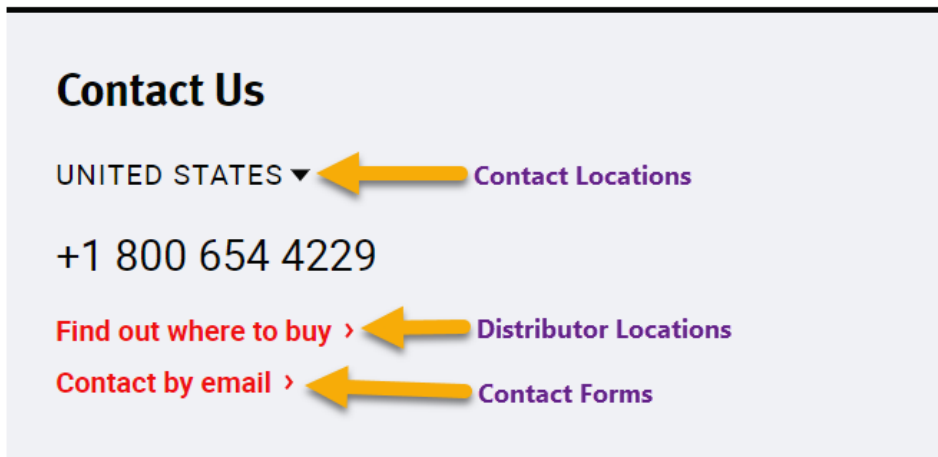
- **Language Specific Resource Image:** This is for a case where a locale needs a different resource image/thumbnaill than US. In some cases we have wording in the images or tech data. By default they are shared across locales.

One file only.

256 MB limit.

Allowed types: png gif jpg jpeg.

- **Contact Locations:** Determines countries and contact info that displays in gray box in upper right rail. Usually a “Location group,” as there are several contact options. (see images below)
- **Contact Forms:** Determines which form is displayed when you click “Contact by email.” (see images below)
- **Distributor Locations:** “Find out where to buy” links to Distributor page and is a collection of “Distributor Location Group” assets.



### CONTACT LOCATIONS

✚ Sealants – All Industrial Gaskets & Packing – Contact GROUP – US (7571) ○

✚  ○

Add another item

### CONTACT FORMS

✚ Enterprise – Contact – Product Contact Form – US (8061) ○

✚  ○

Add another item

### DISTRIBUTOR LOCATIONS

✚ Sealants – All Industrial – Distributor Location Group – Europe – US (8956) ○

✚ Sealants – All Industrial – Distributor Location Group – Americas – US (8961) ○

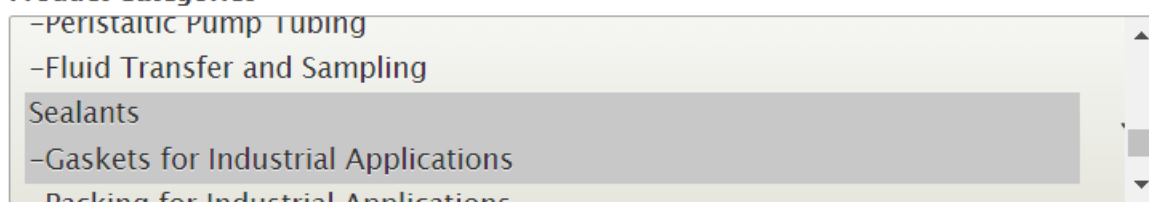
✚ Sealants – All Industrial – Distributor location Group – Asia and Africa – US (92) ○

✚  ○

- **Industries:** Select industries designated by Marcom in project
- **Product Categories:** Determines which product categories resource falls under in Resource Library and Search.

Example: Sealants and Gaskets for Industrial Applications

#### Product Categories



- **Tags:** Mostly used on Enterprise pages
- **Body:** Introduction or description of the Resource.

- **Edit summary:** You can use the Summary field if you want to specify the description that appears on the Search and Resource Library pages. The text that is in the Summary field will only show on the Search and Resource Library pages, it won't show on the resource itself. We use the Summary field for press release descriptions for this exact reason. "Leave blank to use trimmed value of full text as the summary." is there because if you don't have anything in the summary field and have a lot of text in the body field the text will be truncated if it doesn't fit in the description area on the search and resource library pages.
- **Download: Do not use**
- **Download (Private):** Upload the actual resource document, if it exists.

One file only.

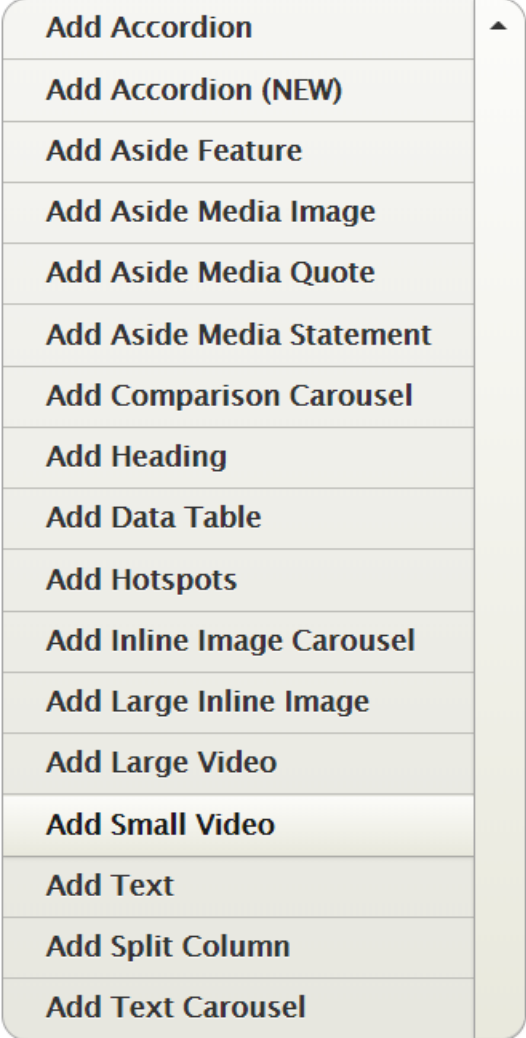
256 MB limit.

Allowed types: txt pdf doc xls docx xlsx ppt zip tar gz xml step.

- **Paragraphs:** This is where you build the html version of the Resource. You may use paragraph types listed below. (Refer to Paragraph Type section for individual descriptions.)

## Paragraphs

No Paragraph added yet.



▲ to Paragraphs

- Add Accordion
- Add Accordion (NEW)
- Add Aside Feature
- Add Aside Media Image
- Add Aside Media Quote
- Add Aside Media Statement
- Add Comparison Carousel
- Add Heading
- Add Data Table
- Add Hotspots
- Add Inline Image Carousel
- Add Large Inline Image
- Add Large Video
- Add Small Video
- Add Text
- Add Split Column
- Add Text Carousel

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## Meta Tags

The only sections you need to edit are Basic Tags and URL Path Settings

*Last saved: Not saved yet*

**Author:** sschmid@wlgore.com

**Revision log message**

Briefly describe the changes you have made.

▶ MENU SETTINGS

▶ META TAGS

▶ URL PATH SETTINGS

▶ AUTHORING INFORMATION

▶ PROMOTION OPTIONS